



THE ULTIMATE DRIVING MUSEUM

The Ultimate Driving Museum invites you to join us for the grand opening of the newest exhibit, BMW Motorcycles: A Century of Innovation.

BMW Motorcycles: A Century of Innovation is about to open its doors to all of the excited fans who have been waiting to see the history of the past 100 years. With over 50 vehicles to display, we are honored to have you join us for the opening ceremony.

Jackie Jouret will be joined by BMW Classic historian **Fred Jakobs**, author of the official two-volume history, *BMW Motorcycles from Munich, 1923 to 1969*, and *BMW Motorcycles from Berlin, 1969-1999*, plus several equally knowledgeable guest speakers you'll want to meet.

BMW Motorcycles: A Century of Innovation features 53 motorcycles and motorcycle-engined cars, each with a story to tell about BMW's 100-year history as a motorcycle manufacturer. The bikes on display include a fine selection of prewar singles and boxer twins, postwar street and racing machines including the world championship-winning Fath Kneeler, and Reg Pridmore's AMA Superbike championship-winning R 90 S, plus a world-traveling R 80 G/S and other assorted rarities from the 100-year span of BMW Motorcycle history. We can't wait to share these bikes and cars with you, and to tell you their stories!

As the author of *BMW Motorcycles: A Century of Innovation*, Jackie will also be available to sign copies of the book, which you can purchase here in Eventbrite before it is available to the public.

Register [HERE](#)





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***Each ticket purchased for the Opening Gala on Thursday night will include entrance to the **Vintage Open House** the next day, **Friday May 19, 2023**. On Friday, Jackie will interview owners of the bikes on display, to share their stories with those in attendance. We'll also hear from some of the other experts on hand about the fascinating technology and personalities behind these machines.

Thursday May 18th, 2023 \$150

The opening ceremony will be held at The Ultimate Driving Museum, 190 Manatee Court, Greer SC, 29651. Click [HERE](#) for directions. We will be hosting the event in the exhibit area for the first introduction to the exhibit, the owners, and the sponsors. Hors d'oeuvres, beer, and wine will be available. Come see what door prizes we will be giving away!

The evening festivities will begin at **6:00pm** and end at **9:30pm** on Thursday night, May 18th, 2023.

Friday May 19th, 2023 Complimentary Admission with Opening Gala Ticket

The Vintage Open House for BMW Motorcycles exhibition **10:00am - 4:00pm** will take place Friday, May 19th, 2023. Your ticket to Thursday night's Opening Gala includes entrance to the Vintage Open House, **just wear your name badge from the opening gala**. Join the Foundation staff and hundreds of vintage BMW owners in the first public viewing of BMW Motorcycles: A Century of Innovation.





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BMW Motorcycles: A Century of Innovation is presented by Continental Tires, and generously supported by BMW Motorrad, BMW Motorcycles Owners of America, BMW U.S. Rider Academy, CocoMats, Hagerty, and Bob's BMW.



BMW Motorrad USA



BMW U.S. Rider Academy



Fürstl
Auto Mats

HAGERTY.



The BMW CCA Foundation home of The Ultimate Driving Museum is located in Greer, SC, directly next door to the BMW Performance Center, and across the street from BMW's largest manufacturing center. The Museum & Archive currently preserves about 80,000 BMW-related items, from cars to engines to art and literature and memorabilia. It's the largest such collection in the Americas.

